

2024 Bass Coast Business Awards

Form Preview

Business Information

* indicates a required field

New Section

Business Trading Name/Name of Event *

Contact *

Title First Name Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Phone Number *

Must be an Australian phone number.

Email *

Must be an email address.

Australian Business Number *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Must be an ABN

Business/Event Location *

Address

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Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Total number of employees *

Website

Must be a URL.

Facebook handle

Instagram handle

LinkedIn handle

Youtube handle

Privacy and Data Protection

Council collects, holds and shares this Personal Information with Our Community (SmartyGrants) in accordance with the *Privacy and Data Protection Act 2014 (Vic)*. For further information refer to [Bass Coast Shire Council Privacy](#) and [Our Community Privacy](#).

I agree with the privacy and data protection statement *

Yes

Terms and Conditions

Please ensure you have read the [Terms and Conditions](#) of entry for the 2024 Business Awards.

I agree with the Terms and Conditions of entry *

Yes

Business Summary

* indicates a required field

Please note: The questions under Business Description are valued at 30 points. Specific category sections are valued at a total of 70 points.

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You may be contacted by our judges for further information about your submission.

Business Description

Please keep your answers to a suggested maximum of 300 words per question.

Provide an overview of your products/services/event and customers/markets. (20 points) *

Word count:

Must be no more than 300 words.

What's your business/event point of difference? What initiatives have you undertaken to make your business/event stand out from your competitors? (10 points) *

Word count:

Must be no more than 300 words.

Category Questions

* indicates a required field

- Please answer the questions applicable to each category you have nominated
- 70 points available per category

Please nominate one or more Award categories per application *

- Access, Equity and Inclusion
- Business Innovation
- Environmental Sustainability
- Events Excellence
- Marketing and Communications
- New Business

Can select multiple

Access, Equity and Inclusion

This award recognises a demonstrated commitment to creating a safe and inclusive environment. This can include initiatives for employees, the community and/or customers. Examples of initiatives include practices that support diversity and inclusion, professional development pathways, projects to increase accessibility for all and a clear commitment to becoming a workplace of choice.

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What practices do you have in place that support diversity and inclusion for your employees, customers and/or community? (20 points) *

Word count:

Must be no more than 300 words.

This can include professional development and career pathway opportunities, alterations to premises to improve access, or other projects focused on improving inclusivity for all people.

What are the key benefits to your business from prioritising access, equity, and inclusion initiatives? (20 points) *

Word count:

Must be no more than 300 words.

Please describe your major achievements since January 2023 in relation to access, equity and inclusion? (20 points) *

Word count:

Must be no more than 300 words.

How do you plan to further build inclusivity in your business practices in the future? (10 points) *

Word count:

Must be no more than 300 words.

Please attach any supporting documentation for access, equity and inclusion here.

Attach a file:

Business Innovation

This award recognises the creation, development and implementation of a new service or product in the last 12 months that aims to improve business efficiency and competitive advantage. Applicants will need to provide evidence of the development and/or introduction of an innovative product, process, service or business method.

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Describe using specific examples how you have been innovative in business? (20 points) *

Word count:

Must be no more than 300 words.

Please outline what challenges you have overcome to achieve success in innovation. (20 points) *

Word count:

Must be no more than 300 words.

What are your major achievements since January 2023 relating to business innovation? (20 points) *

Word count:

Must be no more than 300 words.

How do you plan to further build innovation into your business practices? (10 points) *

Word count:

Must be no more than 300 words.

Please attach any supporting documentation for business innovation here.

Attach a file:

Environmental Sustainability

This award recognises businesses that make an outstanding contribution to environmental sustainability. The Award celebrates better waste management and recycling, more efficient use of water and energy, circular economy, and climate adaptation programs.

How does your business make an outstanding contribution to environmental sustainability? (20 points) *

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Word count:

Must be no more than 300 words.

This can include waste management and recycling, more efficient water and energy use, or any projects in which exemplary sustainability practices have been implemented.

What are the key benefits to your business from prioritising environmental sustainability practices? (20 points) *

Word count:

Must be no more than 300 words.

What are your major achievements since January 2023 in relation to environmental sustainability? (20 points) *

Word count:

Must be no more than 300 words.

What are your environmental sustainability goals and how do you plan to achieve them? (10 points) *

Word count:

Must be no more than 300 words.

Please attach any supporting documentation for environmental sustainability here.

Attach a file:

Events Excellence

This award recognises festivals, events and exhibitions that contribute to environmental sustainability, local economic prosperity, support community engagement, and increase visitation in off peak seasons. Applicants will need to demonstrate their contribution to the three pillars of sustainability (economic, social, environmental) as part of their application. This award is open to Bass Coast-based events with up to 50,000 guests in attendance.

Event Date(s) *

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Must be between February 2023 and April 2024

What inspired you to host this event? (10 points) *

Word count:

Must be no more than 300 words.

What challenges did you face when organising and delivering your event? And how did you overcome them? (10 points)

What do you see as the impact of holding your event in Bass Coast? (20 points)

Consider the community, environment, economic, tourism, etc.

This could include off-peak tourism (after Easter to October), opportunity to promote the region, interstate or international promotion of the event, media reach, television broadcasting, visitor numbers and origin. Do you have a multi-day event that could promote overnight visitation?

The event also supports Bass Coast Shire Council's and regional priorities ([Economic Development Framework](#), [Off-Peak Events Strategy](#), [Destination Gippsland Destination Management Plan](#), [Events Gippsland](#), Phillip Island and San Remo Destination Management Plan)

*

Word count:

Must be no more than 300 words.

Describe your events sustainable practices. (20 points)

Consider waste (single-use plastics), water conservation, community involvement, accessibility, energy efficiency, sustainable sourcing (locally sourced food and materials), and succession planning.

*

Word count:

Must be no more than 300 words.

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What is your vision for your event in the future? (10 points) *

Word count:

Must be no more than 300 words.

Please attach any supporting documentation for event excellence here.

Attach a file:

Marketing and Communications

This award recognises a business that demonstrates excellence and innovation through successful marketing and communication. This can include promotional strategies, campaign delivery, branding and effective public relations execution.

What marketing and communication strategies have you implemented to make your business stand out from its competitors? (20 points) *

Word count:

Must be no more than 300 words.

Who are your customers and how do you target them? (20 points) *

Word count:

Must be no more than 300 words.

What are your major achievements since January 2023 in relation to Marketing and Communications? (20 points) *

Word count:

Must be no more than 300 words.

How do you plan to further improve marketing and communications in your business practices in the future? (10 points) *

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Word count:

Must be no more than 300 words.

Please attach any supporting documentation for marketing and communications here.

Attach a file:

New Business

This award celebrates newly established businesses that have shown remarkable progress and potential within their first two years of operation. Recognising the unique challenges and opportunities faced by new ventures, this category honours those who demonstrate exceptional business planning, innovative approaches, and a strong foundation for future growth. Applicants are encouraged to highlight their achievements in areas such as market entry, customer engagement, operational efficiency, and any innovative practices that have contributed to their early success. This award is open to businesses across all sectors, that have been operating for less than two years and that are paving their way forward with a clear vision and measurable impact.

What inspired you to start this business? (20 points) *

Word count:

Must be no more than 300 words.

Please outline the challenges you have faced starting a new business and how did you overcome them? (20 points) *

Word count:

Must be no more than 300 words.

What major accomplishments have you achieved since you opened your business? (20 points) *

Word count:

Must be no more than 300 words.

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Describe your business goals and how you plan to achieve them. (10 points) *

Word count:

Must be no more than 300 words.

Please attach any supporting documentation for new business here.

Attach a file:

Application feedback

Your feedback

You will have the opportunity to preview your submission on the next page. Once you hit submit you will receive an email with a copy of your application and your application number. Please check the copy of the application carefully and advise if there are any errors.

We would appreciate you taking a couple of extra minutes to provide us with any feedback you may have in relation to the online application system.

How did you find the online application system:

- Very easy Easy Difficult Very difficult

Please provide any other feedback you may have in relation to our online application system.

Would you like to subscribe to the monthly Business in Bass Coast newsletter?

- Yes No Already subscribed